

# THE NUTCRACKER

PRESENTED BY  
DANCENTRE SOUTH  
COMPANY

OF CHEROKEE COUNTY

2024

Advertising and contributions may also be purchased online: [www.dacentresouth.com/nutcracker](http://www.dacentresouth.com/nutcracker).

## ADVERTISING

Advertising in our Playbill style event program is available in full page, half page or business card sizes. All ads are full color. The digital add-on option is for print ads to be displayed on devices in the theater lobby. Our audience reach is 400+ across 6 shows.

- Center 2 Page Spread \$500.00
- Outside Back Cover \$300.00
- Inside Front Cover \$250.00
- Inside Front Right \$250.00
- Inside Back Cover \$225.00
- Full Page \$200.00
- Half Page \$125.00
- Business Card \$ 75.00
- Digital Add-On \$ 75.00

### Sizes:

- 8.5"x5.5" full page, covers
- 4.5"x 3.5" half page
- 3.5"x2" business card

**Deadline: November 8th**

- repeat same artwork
- new artwork

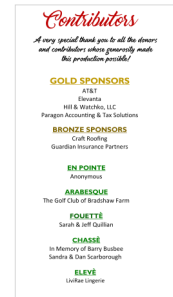
Artwork must be received in high resolution, full color .jpg or .pdf files. Send to: [dcswoodstock@gmail.com](mailto:dcswoodstock@gmail.com)



## CONTRIBUTIONS

Special contributions may be made at various levels and funds will be used for overall production needs. Donor names will be listed in the program.

- En Pointe - \$275.00
- Pirouette - \$150.00
- Arabesque - \$125.00
- Chassé - \$ 75.00
- Elevé - \$50.00
- Fouetté - \$35.00



Name listing as it is to appear in program: \_\_\_\_\_

Company/Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Credit Card: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

- check
- cash

Sold By (Dancer's Name): \_\_\_\_\_

Checks made payable to Friends of Dancentre South.  
 Friends of Dancentre South (dba Dancentre South Company), is a 501(c) 3 non-profit.  
 Federal ID #58-2257499  
 1000 Woodstock Pkwy \* Woodstock GA 30188 \* 770-516-7229  
[www.dacentresouth.com](http://www.dacentresouth.com) \* [dcswoodstock@gmail.com](mailto:dcswoodstock@gmail.com)



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### CHARACTER/CAST SPONSORSHIP

Character Sponsorships are a great way to support our cast! Sponsors are listed under each character in the program.

#### Act 1

- Dr. Stahlbaum
- Frau Stahlbaum
- Clara
- Fritz
- Maids
- Party Girls
- Party Boys
- Drosselmeyer
- Party Parents
- Grandma
- Doll - Harlequin
- Doll - Columbine
- Doll - Soldier
- Mice
- Mouse Queen/King
- Soldiers
- Nutcracker Prince
- Snow Queen
- Snow Corps

#### Act 2

- Angels - Little
- Angels - Big
- Arabian - Lead
- Arabian - Corps
- Arabian - Littles
- Bon Bons - Little
- Bon Bons - Big
- Candy Cane - Lead
- Candy Canes - Corps
- Chinese - Lead
- Chinese - Corps
- Dew Drop Fairy
- Flowers - Demi Soloist
- Flowers - Corp
- Marzipan Lead
- Marzipan Corps
- Mother Ginger
- Spanish - Lead
- Spanish - Corps
- Sugar Plum Fairy
- Cavalier

**Example**

**Sugar Plum Fairy** .....ca◆■ Gabby Palzewicz  
Sponsored By: Jim & Georgia Cigliano, The Palzewicz Family      ◆◆◆ Sophia Mock

**Chinese Tea** .....ca◆ Hayley Hise  
Sponsored By: The Hise Family, The Williams Family      ◆◆ Chely Martinez-Christensen  
   ◆◆ Celia Williams

Name as to be printed in the program: \_\_\_\_\_  
Ex: The Smith Family, Mr. & Mrs. Smith, The Family of Jane Smith

Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Credit Card: \_\_\_\_\_ Exp \_\_\_\_\_ CVV: \_\_\_\_\_

check       cash

Sold By (Dancer's Name): \_\_\_\_\_

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### CORPORATE SPONSORSHIPS

<b>GOLD LEVEL</b> <b>\$1,500.00</b>	<b>SILVER LEVEL</b> <b>\$1,000.00</b>	<b>BRONZE LEVEL</b> <b>\$500.00</b>
<p>Benefits and sponsorship recognition include:</p> <ul style="list-style-type: none"><li>• 8 Performance Tickets</li><li>• Nutcracker Studio Banner</li><li>• Logo included in social media posts</li><li>• Logo on t-shirt back</li><li>• Logo on posters</li><li>• Logo on lobby sponsor banner</li><li>• Logo on program front cover</li><li>• Full page ad in program</li><li>• Digital ad displayed in lobby</li><li>• Logo on performance tickets</li></ul>	<p>Benefits and sponsorship recognition include:</p> <ul style="list-style-type: none"><li>• 4 Performance Tickets</li><li>• Logo included in social media posts</li><li>• Logo on t-shirt back</li><li>• Logo on posters</li><li>• Logo on lobby sponsor banner</li><li>• Logo on program front cover</li><li>• Half page ad in program</li><li>• Digital ad displayed in lobby</li><li>• Logo on performance tickets</li></ul>	<p>Benefits and sponsorship recognition include:</p> <ul style="list-style-type: none"><li>• 2 Performance Tickets</li><li>• Logo included in social media posts</li><li>• Logo on t-shirt back</li><li>• Logo on posters</li><li>• Logo on lobby sponsor banner</li><li>• Business card ad in program</li></ul>

**Deadline: November 1, 2024**

Artwork must be high resolution, full color in .jpg, .png or .pdf format.

**Email artwork to: [dcsnutcracker@gmail.com](mailto:dcsnutcracker@gmail.com)**

**Company Name:** \_\_\_\_\_

(as it is to be written in all advertising, program, etc.)

**Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Sponsorship Type:**     gold     silver     bronze

**Name on Card:** \_\_\_\_\_

**Credit Card:** \_\_\_\_\_ **Exp** \_\_\_\_\_ **CVV:** \_\_\_\_\_

check     cash

**Sold By (Dancer's Name):** \_\_\_\_\_

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